

SnowFROC 23
Front Range OWASP Conference
One Day Only Event: March 2, 2023
Cable Center Denver
2000 Buchtel Blvd S, Denver, CO 80210



Open Web Application Security Project (OWASP) is an open-source application security project made up of corporations, educational organizations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidelines, the organization has fast become the de facto standards body for Web AppSec.

Sponsorship:

Denver OWASP’s, SnowFROC Conference provides sponsors with exclusive access to its audience at the Denver Cable Center, Denver Colorado through a limited number of Tabletop slots, and other sponsorship opportunities listed herein, providing a focused setting for potential customers. This conference enjoyed over 450 attendees for SnowFROC 2019 and expects around 350 attendees for SnowFROC 2023. We are in-person for Thursday March 2, 2023.

Sponsorship opportunities are listed below: All proceeds from sponsorship support the conference and the mission of the OWASP Foundation (**501c3 Not-For-Profit**), driving funding for research grants, tools and documents, local chapters, and more.

SnowFROC Sponsorship Opportunities available:

Breakfast Sponsor (includes tabletop space and signage throughout)	\$10,000.00
Lunch Sponsor (includes tabletop space and signage throughout)	\$15,000.00
Happy Hour Sponsor: (includes tabletop space and signage throughout)	\$8,000.00
Coffee Break and Desert sponsor (includes signage throughout)	\$5,000.00
Badge Sponsor (includes signage throughout: one sponsorship only)	\$6,000.00
Table Tops 15 available (names listed on jumbo-tron) MOST POPULAR	\$3,500.00
Bag Sponsor (Company logo on bags – 250 count) (one sponsorship only)	\$2,500.00
Lanyard Sponsor - Logo on Lanyard (one sponsorship only)	\$2,000.00

Please contact Serge Borso serge.borso@owasp.org if interested. A contract will be sent to you from the OWASP Foundation for execution once you have indicated your desired sponsorship level.

Exhibitor information:

Booth/Table staff (2) complimentary. Additional personnel must register. Deliver material to Cable Center, 2000 Buchtel Blvd, Denver CO 80210 prior to event in care of SnowFROC.

All materials to be shipped must be boxed and labeled and you must call your vendor for pick up.

All table tops will get 2x8 table and two chairs and power, WIFI is complimentary.

All sponsor logos will be rotated on the jumbo-tron in the main hall throughout the day.

Timing information (Thursday March 2, 2023):

6:30am -7:30am - Vendor set up the day of the event.

8:00am - Registration and breakfast

9:00am - Keynote

10:00am - Workshops and presentations open

12:00pm - Lunch and Sponsor giveaway #1

1:00pm - Workshops and presentations continue

3:30pm - Happy Hour Begins

4:00pm - Sponsor giveaway #2 followed by panel discussion

6:00pm - Event ends

Additional Details: <https://snowfroc.com>